What:
Don’t miss this regional conference and trade show uniquely tailored for large and small scale agricultural operations. Learn about the latest in agricultural technology and business trends.

Where:
West Central Florida Agriculture Center
Sumter County Fairgrounds
7620 SR 471, Bushnell, FL 33513

When:
Farm Tour Friday Jan. 22, 2010
Conference Saturday Jan. 23, 2010
From 7:30 am to 3:00 pm

Who:
Beginner to experienced small or large scale farmers

How:
Register and pay online at:
http://sumter.ifas.ufl.edu

Cost:
The conference fee is $10 for early registration and $15 at the door. The fee includes refreshments and workshops. Lunch available to purchase from The Speckled Butterbean Restaurant onsite.
4-H and FFA members wearing clothing with their club emblem will be admitted free.

For more information, please call
Sumter County Extension at
(352) 793-2728

Directions:
From I-75, take Exit # 314, SR 48 to Bushnell.
Travel east on SR 48. Turn right onto CR 48.
Turn left at West Noble Avenue, continuing on CR-48. Turn right at the stop sign at North Florida Street, continuing on CR-48. Travel four miles and turn right at a four-way stop onto SR 471. Go about one mile and turn right at the Sumter County Fairgrounds.

This program is available to all persons without regard to race, color, handicap, sex, religion, or national origin.
AgRItunity 2010 is a conference and trade show with the latest in agricultural technology and business information and trends that will benefit agricultural operations large and small.

A general session will feature Sharon Yeago, President of the Farmers Market Coalition Board bringing news of new markets and funding for farmers in Florida.

Breakout sessions will focus on a variety of topics such as:

**Livestock Session**
- Pastured Poultry Production
- Grass Fed Beef Production and Marketing
- Preventative Horse Health Care
- Pasture Management

**Crops Session**
- Peaches and Other Stone Fruit
- Successful Heirloom Vegetable Production Systems
- Basics of Bee Keeping
- Food Safety Considerations for Large and Small Farms

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**AGENDA**

**Saturday, January 23, 2010**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7:30 AM</td>
<td>Registration/Information</td>
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<tr>
<td>8:00 AM</td>
<td>Visit the Trade Show</td>
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<tr>
<td>9:00 AM</td>
<td>General Session</td>
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<tr>
<td>9:45 AM</td>
<td>Break/Trade Show</td>
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<tr>
<td>10:15 AM</td>
<td>Concurrent Session 1</td>
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<td>11:05 AM</td>
<td>Concurrent Session 2</td>
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<tr>
<td>12:00 AM</td>
<td>Lunch/Tradeshow</td>
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<tr>
<td>1:15 PM</td>
<td>Concurrent Session 3</td>
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<tr>
<td>2:05 PM</td>
<td>Concurrent Session 4</td>
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<tr>
<td>2:55 PM</td>
<td>Evaluations/Prizes</td>
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**LOCATION:**
West Central Florida Agricultural Center
7620 State Road 471, Bushnell, FL 33513
Sumter County Fairgrounds