



Florida Farmer's Market Nutrition Program 2017 Training For WIC and Senior Programs

February 22, 2017 10:00 AM

West Central Agriculture Education Center at Fairgrounds
7620 State Road 471, Bushnell, FL 33513

This training is required for all growers who would like to participate in the 2017 Farmer's Market Nutrition Program. The Farmers' Market Nutrition Program (FMNP) provides program participants with coupons that can be used to purchase locally grown, fresh Florida fruits and vegetables. This produce can be purchased at authorized farmers' markets from April 1 to October 8. The training will be conducted by Allison Leo, Farm to School / WIC FMNP Coordinator, Division of Food, Nutrition and Wellness, Florida Department of Agriculture and Consumer Services .

- **Who receives the coupons?** Women, Infant, and Children (WIC) clients living in Sumter County. Sumter County also participates in the Senior FMNP program which offers coupons to low income individuals age 60+ in Sumter County.
- **How much do individuals receive?** WIC participants receive \$20-\$40 to spend at the market depending on their family size. Senior participants receive \$40 to spend at the market.
- **What are the program benefits?** **WIC/Senior Participants:** Local, fresh fruits and vegetables; meet and support local growers; nutrition education; develop healthy habits and experience local markets. **Growers:** Additional income; increased client base; builds awareness of local markets and opportunity to support local community members.
- **Where can I sell?** Sumter County Farmers Market
- **What can I sell?** This program was created by USDA to increase fruit and vegetable consumption and the only products allowed to be sold with the coupons are fruits and vegetables. Only Florida-grown produce can be sold on the program.
- **How do I cash the coupons?** Treat the WIC coupons just like a check and bring them to your bank to deposit. We will provide the bank with a letter, if requested by the grower/bank, to explain to the bank what the coupons are.

Make Reservations by Contacting:

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