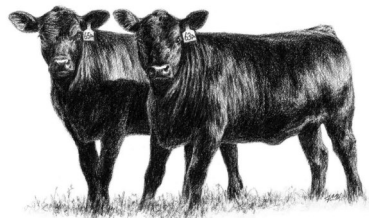
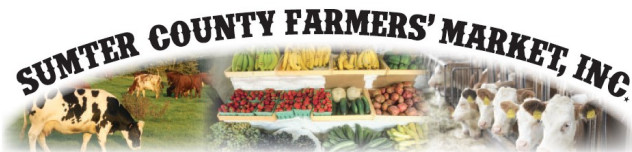


# What is the SCFM Bred Heifer Expo & Sale?

The Sumter County Farmers market is hosting their 1<sup>st</sup> annual Bred Heifer Expo and Sale. This is a show like none other! Youth will purchase a group of 2-4 heifers of similar types.

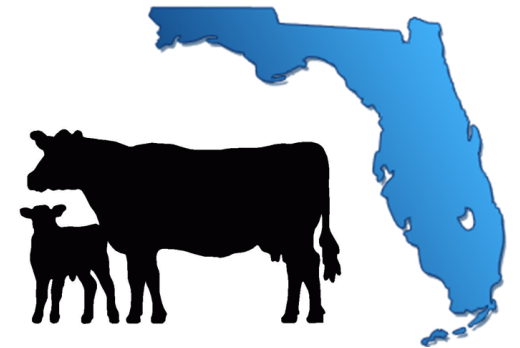
These heifers will be raised, bred, and sold to producers from around the state. The youth will participate in a series of educational events earning them points along the way. These points will earn the youth premium monies in addition to the proceeds from selling their heifers.



Angus.org

# Sumter County Farmer's Market Youth Bred Heifer Expo & Sale

A statewide 4-H and FFA Livestock Opportunity!





## Purpose

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To educate youth about the Florida livestock industry, specifically the beef breeding aspect of a cow/calf operation.

Youth will purchase heifers that are similar in type to fit the needs of Florida cattle producers.

### Youth will accomplish the following:

- Purchase 2 –4 Florida heifers (may participate as a family project, see rules for details)
- Attend the mandatory educational workshops
- Bring heifers to the mandatory tag-in, pregnancy check, and final check-in
- Participate in the interview
- Create an educational display board about their project
- Complete the bred heifer record book
- Create a 3-5 minute marketing speech

## Important Dates

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### Applications & Fees Due:

Friday, April 28th, 2017

### Educational Workshop:

TBD

### Mandatory Tag-In:

Saturday, October 28th, 2017

### Heifer Pregnancy Check:

Saturday, August 25th, 2018

### Record Books & Project Boards Due:

Saturday, August 25th, 2018

### Final Check-In:

Friday, September 7th, 2018

### Interviews:

Friday, September 7th, 2018

### Judging & Sale:

Saturday, September 8th, 2018



## Contact Us

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352-568-1390

Kalan Taylor—Sumter County 4-H Agent

352-569-6874  
kagers02@ufl.edu

## To Learn More

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To learn more about this educational program please visit the following links:

### Website

<http://sumter.ifas.ufl.edu/4-H/EVENTS.shtml>



### Facebook Page

<https://www.facebook.com/sumtercountyheifersale/?fref=nf>

